Course Number/Section/Name: Econ 6341-71 International Economics and Economic Development

Semester/Year: Fall 2019 (08/26/2019 to 11/25/2019)

Professor: John Francois

Class Days/Times/Location or Other Format: Online
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Office Hours: T/W/Th: 10:30 am – 1:30 pm
Office Phone: 806-651-4124
Email: jfrancois@wtamu.edu
Social Media: Keep up with the latest happenings of your COB on Facebook and Twitter, connect with us on LinkedIn, and check out COB videos on YouTube.
Other: You can also visit my personal website for interesting research work on International Economics and Economic Development. Webpage: https://sites.google.com/site/johnfrancoisecon/research

Terms of Use
A student’s continued enrollment in this course signifies acknowledgment of and agreement with the statements, disclaimers, policies, and procedures outlined within this syllabus and elsewhere in the WTClass environment. This Syllabus is a dynamic document. Elements of the course structure (e.g., dates and topics covered, but not policies) may be changed at the discretion of the professor.

WTAMU Paul and Virginia Engler College of Business Mission Statement
The mission of the Paul and Virginia Engler College of Business is to provide high quality undergraduate and graduate business education with a global perspective and ethical awareness. We accomplish this through emphasis on excellence in teaching, which is strengthened by faculty scholarship and supported by professional service.

Learning Objectives of the WTAMU Paul and Virginia Engler College of Business Programs
The Paul and Virginia Engler College of Business (COB) at West Texas A&M University (WTAMU) seeks to prepare students in the Bachelor of Business Administration (BBA), Master of Business Administration (MBA), Master of Professional Accounting (MPA), and the Master of Science, Finance and Economics (MSFE) degree programs for careers in business and to foster their professional growth and advancement via key learning goals and objectives.

The learning objectives of the Paul and Virginia Engler College of Business are as follows:
- Leadership
- Communication
- Critical Thinking
- Business Integration
- Core Business Knowledge
- Global Business Environment
- Business Ethics and Corporate Governance
Course Description
With a highly integrated global economy, the goal of this course is to provide you with an appreciation for and an understanding of international economics and the process of economic development (in both high and low income countries). We will cover topics including but not limited to comparative advantage, tariffs, trade agreements, multinational enterprises, and aspects of development such as poverty and inequality in developing countries.

Course Objectives
Given that the world is consistently becoming highly integrated, the primary objective of this course is to provide you with an appreciation for and an understanding of international economics and the process of economic development (in both high and low income countries). We will cover topics including but not limited to comparative advantage, tariffs, trade agreements, multinational enterprises, and aspects of development that cover economic inequality and sustainable development. The course will be divided into 4 units with each unit consisting of 2-3 chapters. Student assessment will comprise five (5) assignments, three (3) exams, and two projects assigned on Economic Development in the 4th Unit. All course assessments will be graded and will contribute directly to your final grade in the course. We will make use of economic data to conduct simple empirical analysis on key economic questions. This will formally introduce students to the relevance of utilizing data to address economic issues. Additionally, scholarly articles will be assigned to students as intellectual reading to expand their knowledge of current international and development issues.

Map from COB Learning Objectives to Specific Course Objectives

The Engler College of Business Learning Goals are related to the course objectives for ECON 6341, as follows:

1. Students will demonstrate competencies in writing, speaking, and technology communication via individual exams, assignments and a research projects on Economic Development.

2. Students will demonstrate their competencies in critical thinking via individual exams, and written assignments. The exams and assignment will constitute a mix of multiple choice, computation questions, and short answer/essay questions. Additionally, students will apply economic data to address key economic problems such as tariffs and growth, and draw plausible policy conclusions.

3. Students will demonstrate their knowledge of the global and domestic environment and their relevance to the business contexts via individual exams, written assignments, a Policy Report that focuses on the progress of the Sustainable Development Goals for year 2018, and data analysis project on current economic issues. This means students will get the opportunity to learn about the development progress in South Asia, East Asia and Pacific, Latin America and the Caribbean, sub-Saharan Africa, North Africa and the Middle East, Europe and Central Asia. Students will utilize data from World Bank’s World Development Indicators databank.

4. Students will demonstrate their competencies in ethical decisions via individual exams, written assignments, and two individual policy paper on Economic Development. This means students will have to: (i) demonstrate professionalism in meeting project deadlines; (ii) demonstrate academic integrity by avoiding misconducts such as plagiarism during course projects.

5. Students will demonstrate their knowledge of diversity for effective problem-solving via individual exams, written
assignments, and policy paper report. Exams and assignments will comprise a mix of multiple choice, short answer, computational, and true/false questions thereby exposing the students to different problem solving situations.

6. Students will illustrate and explain theories and concepts related to modern global and regional trading agreements, comparative advantage, the basis for international trade, and the process of economic development via individual exams, written assignments, a research project, and one policy paper reports.

Course Materials (Text, calculator, etc.)

Required Text: Robert Carbaugh, International Economics, 15th Edition, South-Western Cengage Learning, 2014. You may buy or rent a hard copy of the book from the WTAMU Bookstore, Amazon, Chegg.com, etc. Pursue whatever option works best for you, your budget, and your preferences to get access to the textbook. Please note that there is a 16th and 17th Edition, but you don't have to get them as they only include a few more examples. Edition 15 will suffice for this course and it is cheaper. This is simply an advise, you can choose to buy the newer editions. However, you HAVE to keep up with the pages.

Academic Readings:
Sustainable development Goals (2018) report for development Economics analysis (Development Economics)

Data Tool for Analyses:
- World Development Indicator(WDI) Dataset
- WDI Country and Regional Analysis
- You will need a calculator
- Excel 2010 or later for simple data analysis

Word Processor
- Microsoft word will be required to copy and paste graphs from Excel and the World Development Indicator(WDI) Dataset

Course Grading Policies

<table>
<thead>
<tr>
<th>Course Component</th>
<th>Distribution</th>
</tr>
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<tbody>
<tr>
<td>Exam (15% x 3 exams)</td>
<td>45%</td>
</tr>
<tr>
<td>Assignments</td>
<td>25%</td>
</tr>
<tr>
<td>Simple yet “interesting” Data Analysis on Tariffs</td>
<td>10%</td>
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<tr>
<td>Development Economics Project I</td>
<td>10%</td>
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<tr>
<td>Development Economics Project II</td>
<td>10%</td>
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<tr>
<td>Total</td>
<td>100%</td>
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Grade Scale:

<table>
<thead>
<tr>
<th>Grade</th>
<th>Grade Scale</th>
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<tbody>
<tr>
<td>A</td>
<td>≥ 90</td>
</tr>
<tr>
<td>B</td>
<td>≥ 80</td>
</tr>
<tr>
<td>C</td>
<td>≥ 70</td>
</tr>
<tr>
<td>D</td>
<td>≥ 60</td>
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<tr>
<td>F</td>
<td>≤ 59</td>
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Some Important Notes
This course is entirely online, and although it is my goal and responsibility to work closely with you, the natural set up of the class do not give some privileges that the traditional in-class setup offers. That said,

- It is the responsibility of the student to keep up with their own course grade based on the grade distribution above. Check BlackBoard for your overall grade and contact me if you need help determining where you stand in the course.
- The student has to keep up with deadlines for exams, assignments, and projects. The dates set in the syllabus may change. In such a case, I will notify the class via email on changes to important dates. This means you need to regularly check your WT email.
- We have a limited amount of time to cover several topics. This means the course will go fast and it will be comprehensive. In addition to my assistance via videos and short notes, the student has to be dedicated and work hard to make a good grade in the class.
- Email me with questions and I will respond within 24 hours.

Course Assignment, Examination, and or Project Policies

**Exams:**
Three exams will take place in this course. The Course Topics section of this syllabus indicates the chapters that each exam will cover. Exams will be given online on WTClass (Blackboard) according to the following schedule (all times listed are CST and times will not adjust for your time zone):

- **Exam 1:** Available Sept 19 – Due on Sept 22 at 11:59 PM covering Chapters 1-3
- **Exam 2:** Available Oct 10—Due on Oct 13 at 11:59 PM covering Chapters 4-5
- **Exam 3:** Available Nov 7 - Due on Nov 10 at 11:59PM covering Chapters 8-9

Each exam constitutes 15% of the final course grade with exams altogether accounting for 45% of the final course grade. Meaning if you get 90 points out of 100 points on an Exam, the percentage weight for that exam will be \( \frac{90}{100} \times 15\% \), which is 13.5% out of 15%.

**Assignments:**
There will assignments on practical topics on International Economics. See below for dates. All assignments will carry the same weight (i.e. 25%/5.). Please see the Course Topics for availability and due dates of the assignments.

**Simple Data Analysis on Tariffs**
In graduate school it is important to get exposed to large economic data and how to employ the data for simple economic analysis. To this end, we will utilize cross-country data from the World Development Indicators to conduct simple correlation analysis between economic variables such as tariffs and economic growth. Please see the Course Topics for availability and due dates.

**Development Economics Projects:**
There will two projects on the Economic development part of the course. The specific questions for the projects will be made available on blackboard alongside the relevant documents. Please see the Course Topics for availability and due date. The first project will focus on the Sustainable Development Goal.
Course Topics - Tentative Due Dates on Assignments, Exam and Project.

I. Unit 1: (09/26-6/19)
   - Introduction
   - Chapter 1-3 (Globalization; Modern Trade Theory; Sources of Comparative Advantage)
   - Assignment 1 (Available 09/05 – Due on 09/08)
   - Assignment 2 (Available 09/12 – Due on 09/15)
   - Exam 1 covering Chapters 1-3 – Available 09/19 – Due on 09/22

II. Unit 2: (09/20-10/17)
   - Chapter 4-5 (Tariffs and Non-tariff Barriers)
   - Chapter 6 pp 181—197 (Self-Study) and Chapter 7
   - Simple Data Analysis on Tariffs and Growth (Available 09/26 – Due on 10/03)
   - Assignment 3 (Available 10/03 – Due on 10/06)
   - Assignment 4 (Available 10/17– Due on 10/20)
   - Exam 2 covering Chapter 4-5: Available 10/10– Due on 10/13

III. Unit 3 (10/17-11/10)
   - Chapter 8-9 (Regional Trading Arrangements and International Factor Movements)
   - Assignment 5 (Available 10/31 – Due on 11/03)
   - Exam 3 covering Chapter 8-9: Available 11/7- Due on 11/10

IV. Unit 4 (10/22-11/25) Economic Development
   - Introduction to Economic Development for projects Available: 10/22
   - Economic Development Project I Available: 10/22 Due date to be determined
     Required Document: Sustainable development Goals (2018) report for development Economics analysis
   - Economic Development Project II Available: 10/22 Due date to be determined

Please note that, it is your responsibility to check blackboard for assignments. I will try my best to notify the class when the assignments are posted. All early work is accepted and appreciated. No late work will be accepted. Instructional videos and other materials will be made available.
Additional Course Policies
Please note you can use your text and any notes you have made on the exams, quizzes, and assignments, however there is absolutely no collaboration allowed on any work in this course. Any evidence of collaboration with anyone in or outside the course will result in severe penalties for Academic Misconduct. I include artificial intelligence in the definition of “someone”, so do not contact IBM’s Watson either.

WTAMU Paul and Virginia Engler COB Student Code of Ethics
Each student enrolled in COB courses accepts personal responsibility to uphold and defend academic integrity and to promote an atmosphere in which all individuals may flourish. The COB Student Code of Ethics strives to set a standard of honest behavior that reflects well on students, the COB and West Texas A&M University. All students enrolled in business courses are expected to follow the explicit behaviors detailed in the Student Code of Ethics.

Code of Ethics
- Do not use notes, texts, solution manuals, or other aids for a quiz or exam without instructor authorization.
- Do not copy the work of others and/or allow others to view your answers or copy your work during a quiz, exam, or on homework assignments.
- Do not allow other parties to assist in the completion of your quiz, exam, homework, paper, or project when not permitted.
- Do not work with other students on projects or assignments without authorization from the course instructor.
- Properly cite and specifically credit the source of text, graphic, and web materials in papers, projects, or other assignments.
- Do not forge the signature of an instructor, advisor, dean, or another student.
- Provide truthful information for class absences when asking faculty for excused absences or for a make-up for a quiz, exam, or homework.
- Provide truthful information on your resume including work history, academic performance, leadership activities, and membership in student organizations.
- Respect the property, personal rights, and learning environment of all members of the academic community.
- Live up to the highest ethical standards in all academic and professional endeavors.

Students violating the Student Code of Ethics will be reported to the Dean’s office and are subject to penalties described in the West Texas A&M University Code of Student Life, which may include suspension from the University. In addition, a violator of the Student Code of Ethics may become ineligible for participation in student organizations sponsored by the COB and for recognition for College academic honors, awards, and
The COB has developed a Student Resources repository (e.g., APA writing style information, business core reviews, facilities, and other helpful supplements), which can be found on the COB Website. Additionally, WTAMU has developed an Academic Study Skills information site to assist students (e.g., study habits, supplemental instruction, tutoring, writing and math skills), which can be found on the WTAMU Website. For WTAMU Writing Center information (for students needing writing assistance, guidance, and feedback), please visit their website.

COB Communications Component
The Paul and Virginia Engler College of Business Communication Component requires students to demonstrate knowledge of communication skills. The COB communications component is a requirement in the following courses: ACCT 4373 (Accounting Communications), BUSI 1304 (Business Communication), BUSI 3320 (Digital Collaboration and Communication), BUSI 4333 (Cross-Cultural Issues in Business Communications), BUSI 4350 (Current Issues in Management Communications), BUSI 4375 (Healthcare Communication), BUSI 4380 (Conflict Resolution and Negotiation), BUSI 4382 (Emerging Media Law), CIDM 3320 (Digital Collaboration and Communication), ECON 4370 (Economics of Health Care), FIN 3350 (Personal Financial Planning), FIN 4320 (Investments), FIN 4321 (Portfolio Theory), MGT 3335 (Organizational Behavior), MGT 4380 (Conflict Resolution and Negotiation), or MKT 3342 (Consumer Behavior).

Student Travel Opportunities
In multiple business courses, there may be opportunities for student travel supplemented by student fees. If you have an interest in such opportunities as they become available, please notify a faculty member.

Dropping/Repeating the Course
Should a student decide to drop the course, it is the student’s responsibility to be aware of the final drop dates and adhere to the WTAMU Add/Drop policy. Any student participating in the course after the WTAMU posted drop date will be considered active and a grade will be administered at the end of the course for that student. Students are charged a fee for any course attempted for a third or subsequent time at WTAMU other than a non-degree credit developmental course or exempted courses.

Scholastic Dishonesty
It is the responsibility of students and instructors to help maintain scholastic integrity at the University by refusing to participate in or tolerate scholastic dishonesty. Commission of any of the following acts shall constitute scholastic dishonesty. This listing is not exclusive of any other acts that may reasonably be said to constitute scholastic dishonesty: acquiring or providing information for any assigned work or examination from any unauthorized source; informing any person or persons of the contents of any examination prior to the time the examination is given in subsequent sections of the course or as a makeup; plagiarism; submission of a paper or project that is substantially the same for two courses unless expressly authorized by the instructor to do so; submission of a paper or project prepared by another student as your own. You are responsible for being familiar with the University’s Academic Integrity Code, as well as the COB Student Code of Ethics listed in this document.
Academic Integrity
All work must be completed individually unless otherwise stated. Commission of any of the following acts shall constitute scholastic dishonesty: acquiring or providing information for any assigned work or examination from any unauthorized source; informing any person or persons of the contents of any examination prior to the time the exam is given in any subsequent sections of the course or as a makeup; plagiarism; submission of a paper or project that is substantially the same for two courses unless expressly authorized by the instructor to do so. For more information, see the Code of Student Life.

Viewpoints/External Websites Disclaimer
The views expressed in this document, web-based course materials, and/or classroom presentations and discussions are those of the professor and do not necessarily represent the views of West Texas A&M University, its faculty and staff, or its students. Views expressed by students are likewise those of the person making such statements. It is understood and expected that each individual within this course will respect and allow individual difference of opinion.

Neither the professor, the COB, nor WTAMU are responsible for the content of external websites discussed in the classroom and/or linked to via online course materials, emails, message boards, or other means. Referred websites are for illustrative purposes only, and are neither warranted nor endorsed by the professor, COB, or WTAMU. Web pages change frequently, as does domain name ownership. While every effort is made to ensure proper referencing, it is possible that students may on occasion find materials to be objectionable for reasons beyond our control.

Acceptable Student Behavior
Classroom behavior should not interfere with the instructor’s ability to conduct the class or the ability of other students to learn from the instructional program (Code of Student Life). Unacceptable or disruptive behavior will not be tolerated. Students engaging in unacceptable behavior may be instructed to leave the classroom. Inappropriate behavior may result in disciplinary action or referral to the University’s Behavioral Intervention Team. This prohibition applies to all instructional forums, including electronic, classroom, labs, discussion groups, field trips, etc.

Technology Requirements
All technological requirements for the successful completion of this course are the responsibility of the student, including access to a working computer and or to a device with secure broadband Internet connection, data storage and retrieval, and state-of-the-art security. The student is responsible for all technological problems not related to WTAMU, including but not limited to equipment failures, power outages, and Internet breakdowns. Furthermore, students are responsible for all necessary technical and operational skills for completing this course, and for being familiar with WTClass (the Blackboard Learning System) both in a general sense and in a specific sense as pertaining to this course and any materials stored within. The professor is not responsible for any technical matters related to WTClass. Students must contact WTClass if they have problems accessing and/or using the WTClass environment.
Physical or Educational Access - ADA Statement
West Texas A&M University seeks to provide reasonable accommodations for all qualified persons with disabilities. This University will adhere to all applicable federal, state, and local laws, regulations, and guidelines with respect to providing reasonable accommodations as required to afford equal educational opportunity. It is the student's responsibility to register with Student Disability Services (SDS) and to contact faculty members in a timely fashion to arrange for suitable accommodations. Contact Information: Student Success Center, CC 106; phone 806-651-2335.

Title IX Statement
West Texas A&M University is committed to providing a learning, working, and living environment that promotes personal integrity, civility, and mutual respect in an environment free of sexual misconduct and discrimination. Title IX makes it clear that violence and harassment based on sex and gender are Civil Rights offenses subject to the same kinds of accountability and the same kinds of support applied to offenses against other protected categories such as race, national origin, etc. Harassment is not acceptable. If you or someone you know has been harassed or assaulted, you can find the appropriate resources here:

- WTAMU Title IX Coordinator Richard Webb – Kilgore Research Center 147, or call 806.651.3199
- WTAMU Counseling Services – Classroom Center 116, or call 806.651.2340
- WTAMU Police Department – 806.651.2300, or dial 911
- 24-hour Crisis Hotline – 800.273.8255, or 806.359.6699, or 800.692.4039
- Visit the Notalone website

For more information, see the Code of Student Life.

WT Attendance Policy for Core Curriculum Classes
For the purposes of learning assessment and strategic planning, all students enrolled in Core Curriculum or developmental courses at West Texas A&M University must swipe their Buff Gold cards through the card reader installed in the classroom/lab for each class/lab meeting.

Evacuation Statement
If you receive notice to evacuate the building, please evacuate promptly but in an orderly manner. Evacuation routes are posted in various locations indicating all exits, outside assemble area, location of fire extinguishers, fire alarm pull stations and emergency telephone numbers (651.5000 or 911). In the event an evacuation is necessary; evacuate immediately do not use elevators; take all personal belongings with you; report to outside assembly area and wait for further information; students needing assistance in the evacuation process should bring this to the attention of the instructor at the beginning of the semester.

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* Syllabus template approved by COB Curriculum Committee May 2019. Annual review of the syllabus is a formal part of the COB continuous improvement process.