Course Syllabus
FIN 5323-01, Seminar in International Finance
Professor: Dr. Ryan S Mattson

Class Information: Lectures on Tuesdays and Thursdays, 6:30 PM to 10:05 PM
Classroom Center Room 224.

Office: 222A Classroom Center
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Office Hours: Tuesdays and Thursdays 2:30 PM to 5:30 PM

WTClass: Course materials and grades posted on WTClass.

Course Description
The seminar will take an advanced look at the determination of exchange rates by examining the economic theory of exchange rate fluctuations in the short and long run. Special emphasis is given to the long run pressure of purchasing power parity, the reaction of the current international monetary system to technological innovations in payment systems, and the problem of correctly measuring the value of money.

Course Materials
- Blackboard.
- MyEconLab.
- Reading Requirements:
  - International Finance, 10th Edition by Krugman, Obstfeld, and Meltiz.
  - Steve Hanke’s Troubled Currencies Project Website and methodology description.
Course Grading Policies

The course grade is determined by a 1000 point total.

MyEconLab     100 points
Assignments     300 points
Midterm     300 points
Final Exam     300 points
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Total      1000 points

Grade Scale:

A : Perfect, $\geq 900 \text{ points}$
B : Above Average, $\geq 800 \text{ points}$
C : Average, $\geq 700 \text{ points}$

Course Exams, Quizzes.

Exams: The midterm and final exams are essay exams approximating questions you would see on the Masters in Finance and Economics comprehensive exams. Each exam will have three questions to answer, of which the student must choose two. The midterm will be made available the morning of July 23rd and close at 10:00 PM that evening. Similarly the final exam will be made available the morning of August 12th and close at 10:00 PM that evening. The rubric for grading is available on Blackboard. While students are permitted to use whatever notes, textbook, and online resources they can, any kind of collaboration with another person is strictly forbidden; no texting, talking, phone calls, instant messages, or other forms of human communication regarding the exam. No exceptions. Any evidence of collaboration with an individual in or out of the exam will result in a failing grade for the exam and the violation will be reported as Academic Misconduct to the Dean’s Office.

Assignments: There are three assignments linked to the necessary article reading for this course. These assignments will consist of data construction, manipulation, and analysis, with the main idea being an extension and revision of finding in the papers presented. Incomplete assignments (assignments with one or more questions not attempted) will receive 750 points as a highest possible grade. I will deduct 50 points for every day the assignment is late. Collaboration between students on assignments is forbidden and any proof of misconduct will result in a failing grade for the assignment and the violation will be reported as Academic Misconduct to the Dean’s Office.
All students are expected to successfully complete the 10 assignments linked to
the KOM textbook on MyEconLab. Students may revise the assignments as
many times as possible as it takes to reach a perfect score, and I encourage all
students to use MyEconLab as a tool for reinforcing the importance of the
textbook material in interpreting the articles given. All MyEconLab assignments
must be completed by August 9th at 10 PM. There will be no extensions given for
the MyEconLab work under any circumstance. As MyEconLab in this course is
treated as a study tool, student collaboration is permissible so long as it aids in
student mastery of the material.
Due Dates.
A list of lecture topics will be provided on Blackboard and in class.

MyEconLab Due: All Chapters: August 9th at 10 PM.

Assignments Due: Burgernomics: July 21st
IMF and Bitcoin: July 28th
Troubled Currencies: August 4th

Exams Due: Midterm: July 23rd
Final: August 12th
Additional Course Policies

Plagiarism: Plagiarism is any act of representing someone else’s work as your own, whether it is in writing, data analysis, or giving aid during an exam or quiz. All graded work in this course is individual work; there is no group work. All cases of misconduct will be pursued to the highest disciplinary action available. Plagiarism is an act of willful deceit and theft; there is no “accidental plagiarism”.

Terms of Use

A student’s continued enrollment in this course signifies acknowledgment of and agreement with the statements, disclaimers, policies, and procedures outlined within this syllabus and elsewhere in the WTClass environment. This Syllabus is a dynamic document. Elements of the course structure (e.g., dates and topics covered, but not policies) may be changed at the discretion of the professor.

WTAMU College of Business Mission Statement

The mission of the College of Business is to provide high quality undergraduate and graduate business education with a global perspective and ethical awareness. We accomplish this through emphasis on excellence in teaching, which is strengthened by faculty scholarship and supported by professional service.

Learning Objectives of the WTAMU College of Business Programs

The College of Business (COB) at West Texas A&M University (WTAMU) seeks to prepare students in the Bachelor of Business Administration (BBA), Master of Business Administration (MBA), Master of Professional Accounting (MPA), and the Master of Science, Finance and Economics (MSFE) degree programs for careers in business and to foster their professional growth and advancement via key learning goals and objectives.

The learning objectives of the College of Business are as follows:

- Leadership
- Communication
- Critical Thinking
- Business Integration
- Core Business Knowledge
- Global Business Environment
- Business Ethics and Corporate Governance

Map from COB Learning Objectives to Specific Course Objectives

The empirical focus on macroeconomic aggregates and their theoretical foundations complete the critical thinking, communication, business integration, core business knowledge, and global business environment objectives. Students are required to complete their work subject to the highest ethical standards.

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1 Global business will relate to the chapters on Open Economy Macroeconomics; trade and finance.
standards of honesty and transparency, contributing to the leadership, business ethics, and corporate governance objectives.

**WTAMU COB Student Code of Ethics**

Each student enrolled in COB courses accepts personal responsibility to uphold and defend academic integrity and to promote an atmosphere in which all individuals may flourish. The COB Student Code of Ethics strives to set a standard of honest behavior that reflects well on students, the COB and West Texas A&M University. All students enrolled in business courses are expected to follow the explicit behaviors detailed in the Student Code of Ethics. Further this course stresses the importance of transparency and ethics in data and calculation, and the moral imperative to “get it right” when dealing with measurement and estimation to avoid even the appearance of impropriety.

**Code of Ethics**

- Do not use notes, texts, solution manuals, or other aids for a quiz or exam without instructor authorization.
- Do not copy the work of others and/or allow others to view your answers or copy your work during a quiz, exam, or on homework assignments.
- Do not allow other parties to assist in the completion of your quiz, exam, homework, paper, or project when not permitted.
- Do not work with other students on projects or assignments without authorization from the course instructor.
- Properly cite and specifically credit the source of text, graphic, and web materials in papers, projects, or other assignments.
- Do not forge the signature of an instructor, advisor, dean, or another student.
- Provide truthful information for class absences when asking faculty for excused absences or for a make-up for a quiz, exam, or homework.
- Provide truthful information on your resume including work history, academic performance, leadership activities, and membership in student organizations.
- Respect the property, personal rights, and learning environment of all members of the academic community.
- Live up to the highest ethical standards in all academic and professional endeavors.

Students violating the Student Code of Ethics will be reported to the Dean’s office and are subject to penalties described in the West Texas A&M University Code of Student Life, which may include suspension from the University. In addition, a violator of the Student Code of Ethics may become ineligible for participation in student organizations sponsored by the COB and for recognition for College academic honors, awards, and scholarships.

**COB Student Resources Link**

The COB has developed a Student Resources repository (e.g., APA writing style information, business core reviews, facilities, and other helpful supplements), which can be found on the COB Website: http://www.wtamu.edu/academics/college-business-facilities-and-resources.aspx. Additionally, WTAMU has developed an Academic Study Skills information site to assist students (e.g., study habits,
supplemental instruction, tutoring, writing and math skills), which can be found on the WTAMU Website: http://www.wtamu.edu/student-support/academic-study-skills.aspx . For WTAMU Writing Center information (for students needing writing assistance, guidance, and feedback), please visit: http://www.wtamu.edu/academics/writing-center.aspx.

COB Communications Component

Students earning a BBA degree must complete at least one course with a communications component as part of the business core requirements. The COB communications component is a requirement in the following courses: ACCT 4373 (Accounting Communications), BUSI 4333 (Cross-Cultural Issues in Business Communications), BUSI 4350 (Current Issues in Management Communications), BUSI 4380 (Conflict Resolution and Negotiation), BUSI 4382 (Emerging Media Law), CIDM 3320 (Digital Collaboration and Communication), ECON 4370 (Economics of Health Care), FIN 3350 (Personal Financial Planning), FIN 4320 (Investments), FIN 4321 (Portfolio Theory), MGT 3335 (Organizational Behavior), MGT 4380 (Conflict Resolution and Negotiation), and MKT 3342 (Consumer Behavior).

Students in a communications component course are explicitly required to demonstrate knowledge of communication skills. Specific objectives may include but are not limited to the following concepts put forth by the National Business Education Association: (1) ability to organize a written and an oral message coherently and effectively, (2) ability to use technology for communication, (3) ability to research a topic, prepare a report, and present the findings to all organizational levels, and (4) ability to demonstrate critical-thinking skills. Specific course requirements and the role of the communications component with respect to student grading policy are at the discretion of the course instructor of record.

Student Travel Opportunities

In multiple business courses, there may be opportunities for student travel supplemented by student fees. If you have an interest in such opportunities as they become available, please notify a faculty member.

Dropping/Repeating the Course

Should a student decide to drop the course, it is the student’s responsibility to be aware of the final drop dates and adhere to the WTAMU Add/Drop policy. Any student participating in the course after the WTAMU posted drop date will be considered active and a grade will be administered at the end of the course for that student. Students are charged a fee for any course attempted for a third or subsequent time at WTAMU other than a non-degree credit developmental course or exempted courses.

Scholastic Dishonesty

It is the responsibility of students and instructors to help maintain scholastic integrity at the University by refusing to participate in or tolerate scholastic dishonesty. Commission of any of the following acts shall constitute scholastic dishonesty. This listing is not exclusive of any other acts that may reasonably be said to constitute scholastic dishonesty: acquiring or providing information for any assigned work or examination from any unauthorized source; informing any person or persons of the contents of any
examination prior to the time the examination is given in subsequent sections of the course or as a
makeup; plagiarism; submission of a paper or project that is substantially the same for two courses
unless expressly authorized by the instructor to do so; submission of a paper or project prepared by
another student as your own. You are responsible for being familiar with the University's Academic
Integrity Code, as well as the COB Student Code of Ethics listed in this document.

Viewpoints/External Websites Disclaimer

The views expressed in this document, web-based course materials, and/or classroom presentations and
discussions are those of the professor and do not necessarily represent the views of West Texas A&M
University, its faculty and staff, or its students. Views expressed by students are likewise those of the
person making such statements. It is understood and expected that each individual within this course
will respect and allow individual difference of opinion.

Neither the professor, the COB, nor WTAMU are responsible for the content of external websites
discussed in the classroom and/or linked to via online course materials, emails, message boards, or
other means. Referred websites are for illustrative purposes only, and are neither warranted nor
endorsed by the professor, COB, or WTAMU. Web pages change frequently, as does domain name
ownership. While every effort is made to ensure proper referencing, it is possible that students may on
occasion find materials to be objectionable for reasons beyond our control.

Acceptable Student Behavior

Classroom behavior should not interfere with the instructor’s ability to conduct the class or the ability of
other students to learn from the instructional program (Code of Student Life). Unacceptable or
disruptive behavior will not be tolerated. Students engaging in unacceptable behavior may be
instructed to leave the classroom. Inappropriate behavior may result in disciplinary action or referral to
the University’s Behavioral Intervention Team. This prohibition applies to all instructional forums,
including electronic, classroom, labs, discussion groups, field trips, etc.

Technology Requirements

All technological requirements for the successful completion of this course are the responsibility of the
student, including access to a working computer and or to a device with secure broadband Internet
connection, data storage and retrieval, and state-of-the-art security. The student is responsible for all
technological problems not related to WTAMU, including but not limited to equipment failures, power
outages, and Internet breakdowns. Furthermore, students are responsible for all necessary technical
and operational skills for completing this course, and for being familiar with WTClass (the Angel Learning
System) both in a general sense and in a specific sense as pertaining to this course and any materials
stored within. The professor is not responsible for any technical matters related to WTClass. Students
must contact WTClass if they have problems accessing and/or using the WTClass environment.

Physical or Educational Access - ADA Statement

West Texas A&M University seeks to provide reasonable accommodations for all qualified persons with
disabilities. This University will adhere to all applicable federal, state and local laws, regulations and
guidelines with respect to providing reasonable accommodations as required to afford equal educational opportunity. It is the student's responsibility to register with Student Disability Services (SDS) and to contact faculty members in a timely fashion to arrange for suitable accommodations. Contact Information: Student Success Center, CC 106; www.wtamu.edu/disability; phone 806-651-2335.

Evacuation Statement

If you receive notice to evacuate the building, please evacuate promptly but in an orderly manner. Evacuation routes are posted in various locations indicating all exits, outside assemble area, location of fire extinguishers, fire alarm pull stations and emergency telephone numbers (651.5000 or 911). In the event an evacuation is necessary: evacuate immediately do not use elevators; take all personal belongings with you; report to outside assembly area and wait for further information; students needing assistance in the evacuation process should bring this to the attention of the instructor at the beginning of the semester.

to request additional information, please contact the Vice President for Student Affairs.

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* Syllabus template approved by COB Curriculum Committee May 2014. Annual review of the syllabus is a formal part of the COB continuous improvement process.